

ADVERTISING RATE CARD

JOB ADVERTS

Standard Listing

Includes job advert and direct link

£75

Enhanced Listing

Includes job advert with company logo and direct link

£90

Profiling Package

Includes job advert with company logo and direct link, chef review, establishment review and unlimited recipes

£150

WEB PAGE ADVERTS

Homepage Box Advert

Includes full colour box advert at 260px x 260px, with direct link to advertisers website

£100 *

Advert design cost: £50-250 depending on complexity

* 10% discount available for links back from advertisers website to www.chefs-chef.co.uk

Prices effective from 16.2.11, subject to change. The rates are for a one month period.

SUPPLYING ARTWORK

Logos need to be provided in vector format (eps or ai) or in hi resolution (300dpi) jpg or png format. Homepage box adverts need to be provided in gif, png or jpeg format and size of 260px x 260px. Images should be optimised for web use. No animated images allowed.

PAYMENT TERMS

A pro-forma invoice will be provided with your order and payment is required before advertising becomes live on www.chefs-chef.co.uk website. Payment via cheque, made payable to 'GSS Ltd', or BACS details on request.

ADDITIONAL NOTES

All applications from job adverts will be forwarded directly to the advertiser.